

**LIVE
VIRTUAL
SYMPOSIUM**



2ND PHARMA SUPPLY CHAIN SYMPOSIUM

**“Building Agile End-to-end Pharma Supply Chain in A
Disruptive World”**

FEBRUARY 24, 2022

POST SHOW REPORT

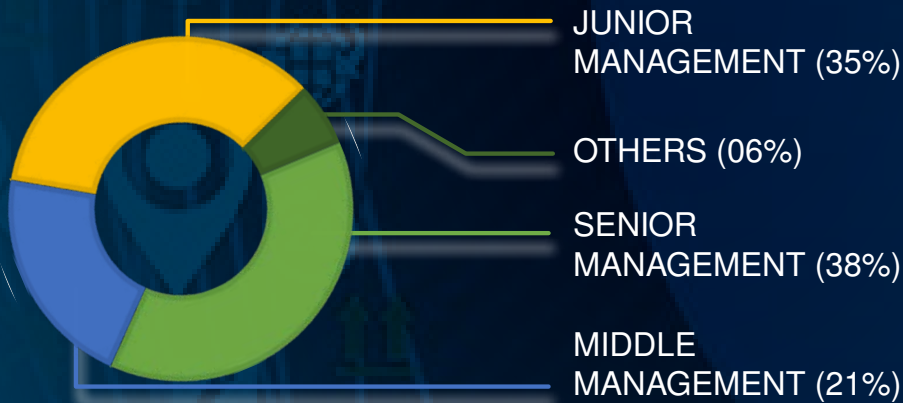


ISCM Forums, the event wing of the Institute of Supply Chain management (ISCM) hosted the 2nd Edition of the Symposium on Pharmaceutical Supply chain - “Building Agile End-to-End Pharma Supply Chain in a Disruptive World”. The seminar brought together the best minds in Pharma supply chain to network, learn and share next practices.

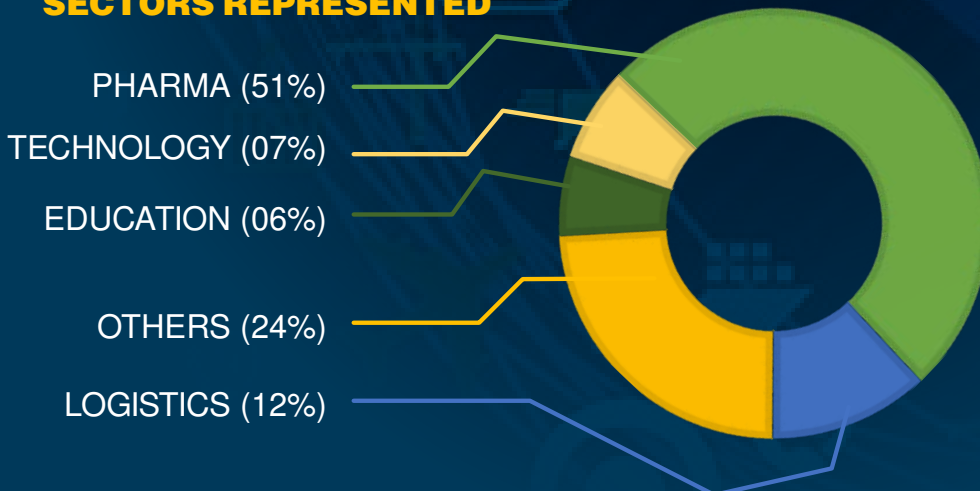
As the Pharma Supply Chains look at capitalizing on the opportunities thrown up by the pandemic, two common themes emerge –the emphasis on resilience in supply chains, and the use of technology to drive visibility, efficiency, and agility. These twin themes resonated in all the panels at the seminar. The need of the hour is to move to smart, connected and agile supply chains which employ technologies such as IoT, AI, analytics, and innovative demand surveillance techniques to identify problems well in advance.

The webinar saw over 13 leading lights of the Pharma industry focus on the next normal supply chain.

PROFILE OF ATTENDEES



SECTORS REPRESENTED



EVENT FACTS & FIGURES



350+
Registrations



200+
Attendees



13
Speakers



4
Focused Tracks



60+
Companies



Dr. Rakesh Singh
Chairman



Chandan Shirbhaye
AVP & Head of Supply Chain



Cyan Pandey
Global and Group CIO



Vivek Sarbhai
Sr. Director Supply Chain & EHS, India & Middle East



Vijay Shetty
VP - Distribution & Logistics



Dilip Chaturvedi
AVP



Sandeep Pandey
CDO



Ravi Kumar Tummalapalli
MD



Gaurav Arora
GM - Procurement



Sanjay Kulkarni
Head of Commercial SCM India



Bhavik Kumar
Senior Director



Mangesh Jadhav
General Manager (Planning)



Girish VS
Director

MAPPING PARTNER



ASSOCIATE PARTNER



KNOWLEDGE PARTNER



MARKETING, MEDIA AND PROMOTION

- The event was promoted using a mix of conventional marketing mix and social media.
- The ISCM outreach touched close to 10,000 technology, logistics and supply chain professionals from the country.
- A series of specific promotions were undertaken on LinkedIn for each panel and speaker topic, generating additional interest in the event.
- Event highlighted and promoted by our association and media partners of the event in various magazines and digital spaces.
- Conventional marketing included tele calling by a team of two dedicated ISCM staff, and supplemented by the event marketing team.



COMPANIES IN ATTENDENCE



**Mark your
calendar and book
your slot now!**



We look forward to your continued support at the physical edition of Pharma Supply Chain Symposium, titled as PharmaSCM 5.0

**The event will return to Mumbai on the
19th May 2022**

CONTACT US:

Roopali Bhandari

M : +91 8355886009

E : Roopali@iscmindia.net