



On-Demand Roundtable Brochure

Curating High Impact, Laser Focused, Bespoke Roundtable



CONCEPTUALIZE



CURATE



DELIVER



ISCM

Institute of Supply Chain Management

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INTRODUCTION

At a time when companies need to stretch their marketing budgets, ISCM Forums offers a unique opportunity through our On-Demand Forums. Our On-Demand forums and roundtables allow you to host a targeted group of decision makers in a formal, yet intimate way, without the disturbance of competition. With ISCM Forums, you can reach the right decision maker or influencer easily.

ISCM Forums is backed by the Institute of Supply Chain and Management Pvt. Ltd. (ISCM)– India's leading education, training, certification, research and consulting firm focused on supply chain domain.

OUR PROMISE:

CONCEPTUALIZE . . . CURATE . . . DELIVER

ISCM Forums is the only thought leadership firm that can conceptualize, curate, and deliver cutting edge roundtables, forums and conferences across the supply chain domain.

Our knowledge partner – ISCM will help you identify contemporary issues that will resonate with the speakers. We will manage speakers from your target firms, animate audience acquisition and orchestrate the discussion flow, delivering high recall value for your brand and deliver the best customized event that will suit your objectives. And your Marketing budget.

Our focus on end to end supply chain functions helps us create superior connects for clients. Our high attendance, well above the industry average, demonstrates the effectiveness of our approach.

THE FORMATS

ISCM Forums offers you a wide range of interactions – both in the virtual and physical formats.



FIRESIDE CHAT

A cozy discussion with an Industry expert - to drive home your practice leadership

ROUND TABLE DISCUSSION

A 90-minute discussion with six to seven experts from a target sector. A Roundtable can be a physical or virtual event.



TOWN HALL

A three-hour program with multiple panels discussion featuring six speakers in a panel, with a total of 18 speakers. A Town Hall can be a physical or virtual event.

CONFERENCE

A day long physical conference.



THE STRENGTHS

ISCM Forums has delivered targeted programs in the following areas, with heads of Procurement, Logistics, Supply Chain and planning. . .

INDUSTRIES

SECTORS

PHARMACEUTICAL

AUTOMOTIVE

CHEMICALS

LOGISTICS

CEMENT

UTILITIES

FMCG

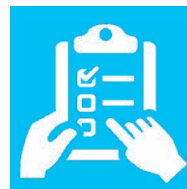
CPG



Supply Chain



Procurement



Supply chain
Planning, Demand
Planning &
Forecasting



Warehouse and
Distribution



Transportation



Sustainability



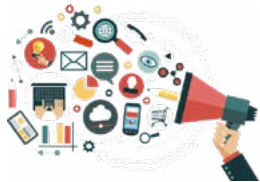
Supply Chain
Resilience



Technology

WHY ISCM FORUMS ON-DEMAND PROGRAMS

Our forums are refreshingly different to the regular events you see. Our ability to research cutting edge concerns, and curate engaging discussions will help us create high value for attendees and partners. Some of our differentiators are:



MARKET-LEADING EVENTS

Our events are curated in consultation with practice leaders to ensure that they are relevant, contemporary and targeted to your needs.

DEEP DOMAIN EXPERTISE

ISCM Forums is backed by the Institute of Supply Chain Management – India's leading supply chain education, training, certification, research and consulting firm. We truly understand all aspects of supply chain management. Our expert pool includes:

- **Dr. Rakesh Singh** – Chairman ISCM
- **Girish V S** – Director Education ISCM
- **Shanmukh Singh** – Research Associate - ISCM



CUSTOMIZED TO SUIT YOUR NEEDS

Our bespoke events are customized to your needs – from choosing the topic, the sector, the speakers. The speakers will be from the companies in your target list.

CONVENIENT FORMATS

We produce high quality events suited to your objectives – from one-hour fireside chat to 3-hour town hall meets. Both physical and virtual.



QUALITY EVENT

We curate the best content, senior management forums. Our focus is on getting the right people for the event. In the past, across our events, a minimum of 60% were from middle and senior management roles.

A PLATFORM FOR REAL CONVERSATIONS

Our attendees are mid to senior management decision makers. Your conversations may lead to real opportunities in your pipeline.

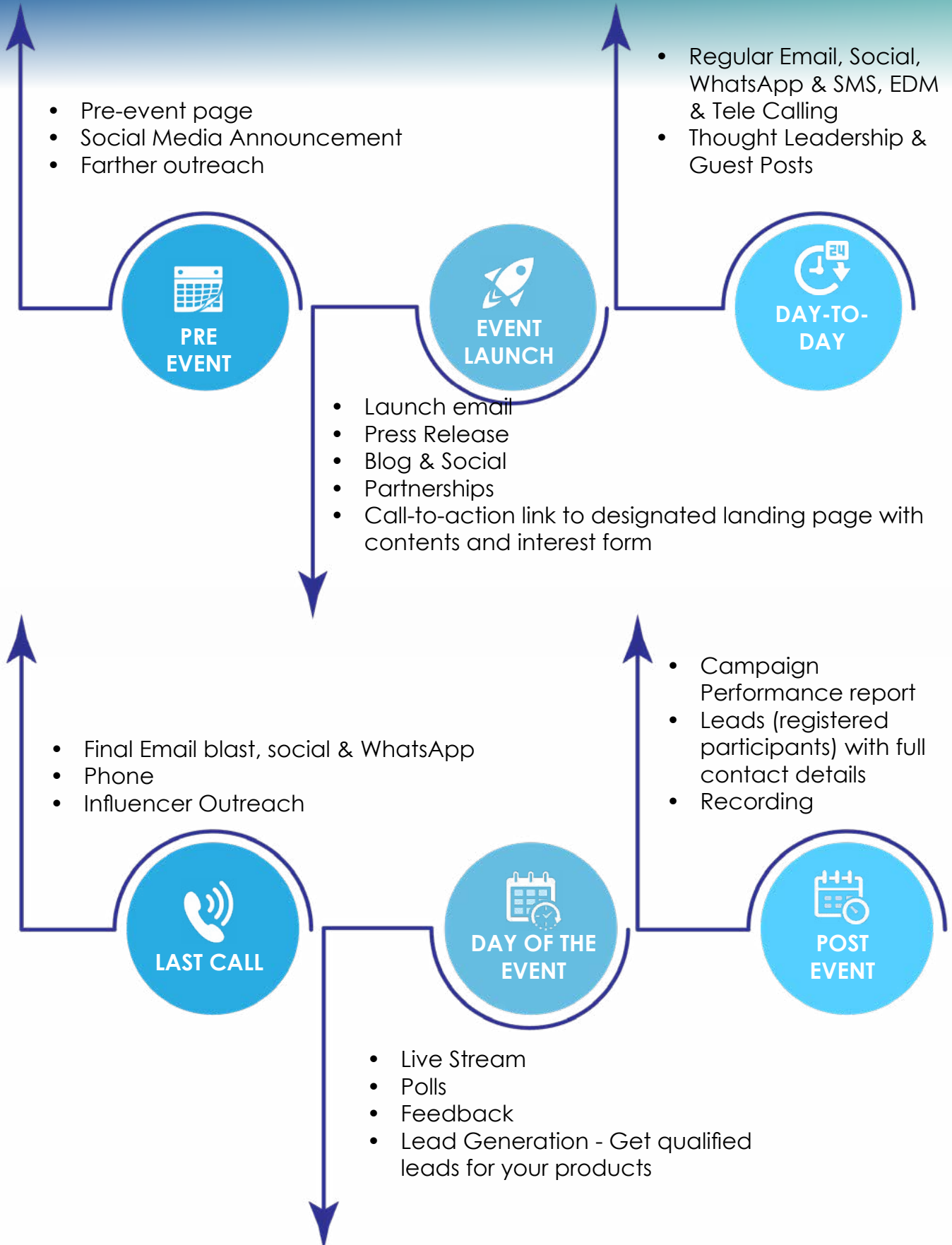


BEST VALUE FOR MONEY

ISCM Forums can stretch your marketing budget by getting you in touch with decision makers in your target market. No cold calling. No waiting – you get a direct connect to decision makers in firms.



MARKETING MEDIA & PROMOTION



OUR CLIENTELE

