



SUPPLY CHAIN SUSTAINABILITY LEADERSHIP TOWNHALL

DECEMBER 2, 2021



**LIVE
VIRTUAL
TOWN HALL**



ISCM

Institute of Supply Chain Management

ABOUT THE TOWNHALL

Sustainability is becoming more important for all companies, across all industries. Sustainability is a business approach to creating long-term value by taking into consideration how a given organization operates in the ecological, social and economic environment. Sustainability goes beyond organizational boundaries and spans the total value chain. Pandemic, climate change and technology have all brought out the importance of supply chain management. While we design our supply chain for the future, we must take into account that a more resilient and intelligent supply chain also has to be responsible and sustainable too.

Building sustainable supply chains present an urgent imperative today. Many leading corporations have made sustainability an integral part of their strategy. They have extended their commitment to responsible business practices beyond their immediate boundaries.



KEY THEMES

THE TOWNHALL WILL ADDRESS THE FOLLOWING THEMES:



Aligning Supply Chains with People, Planet, and Profits and ESG Goals - Increasing importance of Economic Social and governance on Organizational supply chain. How ESG can be used as an index to drive investment in logistics and supply chain to be more responsible? This will be a keynote panel consisting of sustainability/ESG experts and supply chain/procurement and Logistics leaders. This will set the tone for the discussion further.



CSCOs on Sustainability practices and how are they building responsible and sustainable supply chains? How are they redesigning their entire value chain i.e., Procurement, Factory, workplace, logistics and distribution network?



CEOs on How they are leading their sustainable strategies. Major 3 PLs, Log Tech companies, Logistics infrastructure companies leading this transformation? What are the best practices emerging? What are the lessons for the future?



What's is the role of technology in supply chain sustainability? What are the best practices of technology adoption? What are different options and technologies available for end-to-end supply chain sustainability?



ATTENDEE PROFILE

The Supply Chain Sustainability – Leadership Town Hall will have over 100 senior supply chain professionals from the Indian supply chain ecosystem in attendance. In addition, there will be 12 eminent speakers.



Senior professionals from sustainability and environment management firms



Director, CSCO, VP, GM, Managers from Supply Chain function



Director, CPO, VP, AVP, GM, Managers from procurement



Director, VP, GM, Managers from technology firms

The virtual conference will see around 100 professionals from across the entire business ecosystem



Director, VP, GM, Managers from Logistics function



Chief Sustainability Officer, and managers involved with sustainability at the Enterprise level



CEOs, Directors, VP, GM, Managers from LSPs

SPEAKERS AT THE TOWNHALL



Dr. Rakesh Singh
Chairman
ISCM



S. SivaKumar
Group Head Agri & IT
Business at ITC



Sanjay Sethi
Sustainability Expert



Ashish Joshi
Global SC Director and Head
of Logistics Sustainability at
Unilever



Saurabh Lal
Director Supply Chain
Kellogg Company



Ashwin Kak
Head - Procurement &
Sustainability at AB InBev
India & South East Asia



Ashish Pande
Head of Supply Chain - South
Asia Region at Nestle



Manish Bhasin
Global Head of Sustainable
Procurement & Managing
Director - Maersk
Procurement, India



Naveen Ahlawat
Chief of Procurement
Jindal Steel & Power



Umesh Madhyan
Vice President - Logistics
Hindustan Coca-Cola
Beverages Pvt Ltd



Arun Salvi
President Logistics
Ultratech Cement



Kiran Sarkar
Head Sustainability - M&M
(Automotive & Farm
Equipment Sector)



Rahul Awasthi
Executive Vice President
Dabur India Limited



Rajesh Mohata
Chief Executive Officer and
Executive Director
JSL Lifestyle Limited



Adhaar Agarwal
Senior Solutions Advisor
Blue Yonder



Girish VS
Director
ISCM

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ON-SITE RECOGNITION				
Speaking Slot	✓	No	No	No
Panel Discussion - One Member	No	✓	No	No
Virtual Booth	Platinum	Gold	Silver	No
Logo Branding in Auditorium	✓	✓	✓	✓
POST-EVENT RECOGNITION				
SCMPro Knowledge Portal	Top Side Banner (1M)	Side Middle Banner (1M)	Lower Side Banner (1M)	No
Banner on SCMPro Knowledge Weekly Newsletters (Newsletter: Month)	Banner Ad (4:1)	Banner Ad (2:1)	No	Banner Ad (1:1)
Provision of Attendee List	✓	✓	✓	No
Provision of Full townhall Recording	✓	✓	✓	✓

BOOTHS

PLATINUM - 2000 sqft	GOLD-1050 sqft	SILVER - 500 sqft
8 Images 10 Visiting Cards 10 Brochures Direct Queries 4 Video Screen Live Chat 1 entry video.	4 Images 5 Visiting Cards 5 Brochures Direct Queries 2 Video Screen Live Chat 1 entry video.	2 Images 3 Visiting Cards 3 Brochures Direct Queries 1 Video Screen Live Chat 1 entry video.

For speaking and partnership opportunities

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